



2018–2022 STRATEGIC PLAN OVERVIEW

A track record of success...

From 2012 to 2017, Reading Partners made significant investments in scaling its core model, nearly quadrupling the number of students served from 3,000 to 11,000. The organization stretched to reach more than 200 schools in 14 distinct regions, across ten states and Washington D.C. This growth has established Reading Partners as one of the largest scale providers of literacy supports in the country, with strong evidence of impact for low-income and English language learner students across a diverse set of geographic regions.

Reading Partners offers a distinct value proposition from other literacy interventions. We mobilize communities, partner with under-resourced schools, and provide differentiated, one-on-one literacy instruction to help students who struggle with reading.

Our aspiration:

Over the next ten years, Reading Partners seeks to be at the center of a nationwide movement for educational equity, engaging communities to support students through trusted and proven literacy solutions.

...and the path to even greater impact

Today, under new leadership, the organization is ready to **pursue a focused strategy that is anchored in a commitment to educational equity and greater impact.** To that end, Reading Partners will invest in four strategic priorities over the next four years:

Increase impact

Increase impact by enhancing Reading Partners' individualized tutoring program while expanding our presence in existing geographies.

Deepen focus on equity

Deepen focus on equity by developing a team, program, and culture that better reflect the diversity of the communities Reading Partners serves and building partnerships to support a broader national movement for educational equity.

Achieve greater financial sustainability

Achieve greater financial sustainability by increasing nationally driven resource development and pursuing a greater proportion of multi-year, multi-region investments from a broader set of sources.

Ensure organizational success

Ensure organizational success by building the systems, staffing, and infrastructure required to more efficiently and consistently deliver our program.

This plan will guide Reading Partners over the next four years to create a more sustainable organization, enhance our programmatic offerings to drive greater student success, and expand our literacy offerings to provide whole-school or district-wide systems of support.